



Your “Share The Light Sunday” Checklist

- ✚ **Select a Share the Light Sunday Ambassador!** This person will be the “face” of Share the Light Sunday. Then, **form a committee** of three or four people to coordinate the event.
- ✚ Have the committee chair **announce the upcoming Sunday** for two weeks prior to the event.
- ✚ Check to make sure you have your **Share the Light Sunday material located on our OCN web site.**
- ✚ Have your priest or ambassador prepare a special talk on that day highlighting the need for an Orthodox Christian presence in today’s modern media. A sermon is available at www.myocn.net/stl.
- ✚ After the service or during coffee hour, connect several computers to the web, go to www.myocn.net to familiarize parishioners with the OCN site.
- ✚ Download some pod casts from the OCN web site to a DVD, duplicate them and hand them out to parishioners on Share the Light Sunday.
- ✚ Pass a tray in support of the Orthodox Christian Network at the end of your Sunday Divine Liturgy.
- ✚ As the tray is passed, remind the faithful the importance of using the media for a positive purpose– **a national media outreach** for Orthodoxy in America.
- ✚ If you choose to do something during coffee hour, make sure that your Share the Light Sunday Ambassador and other committee members are at the **Share The Light Sunday table** with copies of the Fact Sheet and donor cards available.
- ✚ **Get your Youth Groups involved in Share the Light Sunday.** This group of young people is being heavily influenced by media. Get them involved and excited about an Orthodox media ministry by sponsoring a car wash, or other fund raising events that provide them with real ownership in the effort. Another idea would be to have teens donate their old iPods, download music from our OCN Web site and distribute them to parish shut-ins.
- ✚ It is **the goal of each parish to become a Share the Light Parish.** This means that congregations of 150 families or more should set a goal of an annual gift of \$2000. Parishes of less than 150 families should set a goal of \$5 per family per year as their goal for this Sunday effort.
- ✚ **Earn your own Parish Internet Radio Station!** With a collection tray of \$1,000 you will earn a branded national Internet radio station. This includes 24/7 Internet radio choice of either the **Ark** or the **Rudder**. With a parish contribution of \$3,000 you will earn a unique customized radio station for your parish. Completely customizable by you with music and programming given to you by OCN. You will also have the capacity to upload your own programs, music and content. Your station will be promoted on the OCN Website. The customized station is renewable through an annual contribution of \$2,000.
- ✚ **Add us to your church web site under “Orthodox Links”!** Once you have sent in your collection, we will send you a special banner ad for your church web site and we will put a link to your parish on the OCN website.